

STRADA



**MITSUBISHI
MOTORS**

Drive your Ambition



STRADA ATHLETE



Super Select 4WD-II Electronic Dial Selector



2H (rear wheel drive)
Shift into rear-wheel drive for cruising down the highway or going across town.



4H (4WD high range 40:60 front/rear torque split)
Gives you greater control and added traction for highway cruising and slippery roads.



4HLC (4WD high range with locked center differential)
In rugged or slippery conditions, the 4HLC mode distributes power equally to all four wheels for off-road excitement with a steady sense of control.



4LLC (4WD low range with locked center differential)
Gives the power you need to slog through rough terrains and mud.

Off-Road Mode Traction Control
The different modes optimize the engine power transmission and braking force for each situation to maximize off-road performance.



Now made even bolder and sportier with new design accents that match its robust performance:

- 2nd-Generation Dynamic Shield Concept Fascia
- Black Roof
- Black Radiator Grille
- Black Alloy Wheels
- Body Graphics
- Styling Bar with Bed Liner (Dealer Equipped)
- Black Rear Bumper
- Black Tailgate Grip

- NEW Two-tone Leather Seats
- Touchscreen Multimedia Entertainment System with GPS Navigation and Reverse Camera
- Dual Zone Automatic Climate Control System (Athlete 4WD)
- 8-Way Power Adjustable Driver's Seat (Athlete 4WD)

Robust Performance

(4N15) 2.4L 4 In-line DOHC
16-Valve Clean Diesel with
Variable Geometry Turbo [VGT]
and Mitsubishi Innovative Valve
timing Electronic Control
[MIVEC] Technology



- Max. power: 181 Ps @3,500 rpm
- Max. torque: 430 Nm @2,500 rpm



- 6-speed automatic with Sport Mode
- Magnesium alloy paddle shifters
- Cruise Control



6-speed manual



Easy Select 4WD Electronic Dial Selector (GLS 4WD M/T)



2H (2WD High Range)

When you're just cruising down the highway or just going across town, 2H mode shifts you into rear-wheel drive for fuel-efficient performance.



4H (4WD High Range)

When the weather turns bad and the roads get rough, switch to 4H mode for added traction. The front/rear torque split adjusts to 40:60 to give you greater control for high-speed driving.



4LLc (4WD Low Range with Locked Center Differential)

Switch to 4LLc when you need all the power to slog through the roughest terrain... even the stickiest mud.



Leather-wrapped steering wheel with magnesium alloy paddle shifters, audio & cruise controls

STRADA

Whenever the terrain needs to be tamed,
the Mitsubishi Strada is ready to jump into the action
with reliable 4WD performance that goes beyond tough.



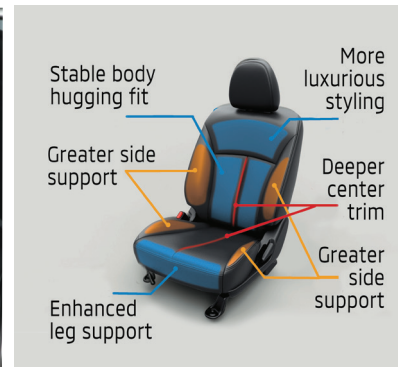
Impressive Comfort



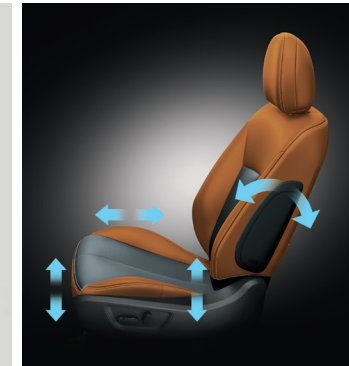
Spacious Legroom



Touchscreen Multimedia Entertainment System with GPS Navigation and Reverse Camera



Seat with impressive support



8-way Power Adjustable Driver's Seat (Athlete 4WD)



Start/Stop engine button and Keyless Operation System [KOS]

Dynamic Style



• 2nd-Generation Dynamic Shield Concept Fascia
• LED Daytime Running Lights [DRL] and headlights with halogen fog lamps



LED rear combination lamps with fog lamps



The J-line design is a clever engineering design made to shorten the wheelbase and maximize interior space

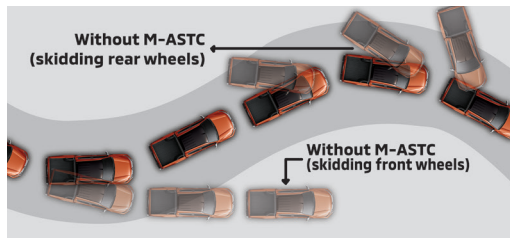


18" two-tone alloy wheels with 265/60/18 tires (GLS)



17" two-tone alloy wheels with 245/65/17 tires (GLX PLUS)

Ingenuous Safety



Mitsubishi Active Stability and Traction Control [M-ASTC]



Forward Collision Mitigation System [FCM] (Athlete 4WD)



Ultrasonic Misacceleration Mitigation System [UMS] (Athlete 4WD)



Hill Descent Control [HDC] (Athlete 4WD)



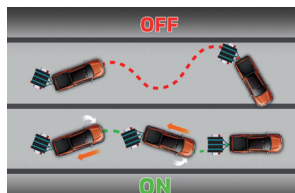
Hill Start Assist [HSA]



Blind Spot Warning System [BSW] with Lane Change Assist [LCA] (Athlete 4WD)

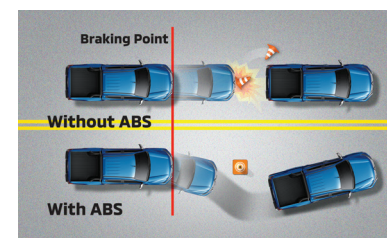


Rear Cross Traffic Alert [RCTA] (Athlete 4WD)

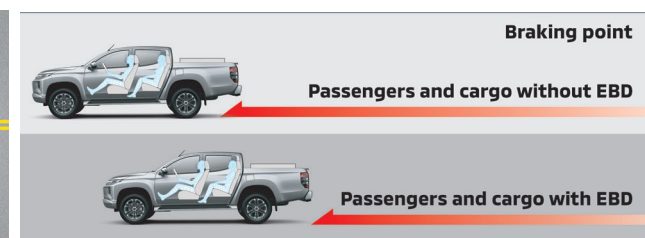


Trailer Stability Assist [TSA]

All-Around Protection



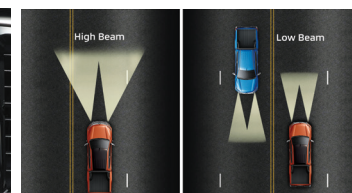
Anti-Lock Braking System [ABS] - Equipped with Electronic Brakeforce Distribution [EBD]



7 SRS Airbags (Athlete 4WD)



Reverse Camera



Auto High-Beam (Athlete 4WD)

Genuine Accessories



Front Bumper Garnish-Black MZ331339 / Gray MZ331334



Hood Protector-MZ331342

STRADA		ATHLETE 4WD A/T		ATHLETE 2WD A/T		GLS 4WD M/T		GLS 2WD A/T		GLS 2WD M/T		GLX PLUS 2WD M/T		
GENERAL SPECIFICATIONS														
Overall Length	mm	5,300												
Overall Width	mm	1,815												
Overall Height	mm	1,795								1,780				
Wheelbase	mm	3,000												
Min. Ground Clearance	mm	220								205				
Tread (Front/Rear)	mm	1,520 / 1,515												
Gross Vehicle Weight	kg	2,870		2,760		2,870		2,760						
Curb Weight	kg	1,925		1,810		1,915		1,810						
Fuel Tank Capacity	L	75												
Min. Turning Radius	m	5.9												
ENGINE														
Model and Type		(4N15) 2.4L 4 In-line DOHC 16-Valve Clean Diesel with VGT and MIVEC												
Fuel System		Electronic Common Rail Direct Injection												
Max. Power	Ps/rpm	181 / 3,500												
Max. Torque	Nm/rpm	430 / 2,500												
TRANSMISSION														
Type		Super Select 4WD-II		6-Speed		Easy Select 4WD		6-Speed						
TIRES AND WHEELS														
Tires		265 / 60 / R18 110H										245 / 65 / R17 110H		
Wheels		18" x 7.5J Black Alloy				18" x 7.5J Two-Tone Alloy						17" x 7.0J Two-Tone Alloy		
BRAKES														
Front		17" Ventilated Discs								16" Ventilated Discs				
Rear		11.6" Leading and Trailing Drums												
SUSPENSION														
Front		Double Wishbone with Coil Springs and Stabilizer Bar												
Rear		Rigid Elliptic Leaf Springs with Telescopic Shock Absorber												
STEERING														
Gear Type		Rack and Pinion												
Power Steering		Equipped (Hydraulic-Type)												
Steering Wheel		4-Spoke Leather-Wrapped with Orange Stitching				4-Spoke Leather-Wrapped						4-Spoke Urethane		
AUDIO SYSTEM														
Speakers		6 (Including 2 Tweeters)										4		
Antenna		Roof Mounted												
SAFETY														
Seatbelts	Front	3 pt. ELR with Double Pretensioner (Driver) Single (Passenger) with Force Limiter and Adjustable Anchor x 2		3 pt. ELR with Double Pretensioner with Force Limiter and Adjustable Anchor x 2		3 pt. ELR with Pretensioner, Force Limiter Function, and Adjustable Anchor x 2								
	Rear	3 pt. ELR x 3										3 pt. ELR x 2 and 2 pt. Lapbelt		